

# 2<sup>nd</sup> Story Blues Alliance

## *Monthly Board of Directors Meeting*

Meeting Minutes  
November 10, 2014

### **Opening:**

The November board meeting was called to order at 7:08 PM on 11/10/2014 by Mary Pierce

### **Present Board Members:**

Brain Berlanda , Les Houck, Donna Houck, Judy Snyder, Regina Trieber, Mary Pierce, Val Chambers, Fred Zeller

### **Quorum Validation:**

8 out of 9 board members in attendance

### **Approval of Previous Meeting Minutes**

- Accidentally emailed old file so Oct and Nov minutes need to be approved at Dec meeting

### **Approval of Treasurers Report**

- Treasurers report from October was approved unanimously as submitted.

### **Old Business**

- **Toys for Tots** – it has been determined that we need to sell 150 tickets to break even. As of this meeting \$6,500 has been collected. Postcards were done, email sent. Show is to be reservations only.
- **3 Chords** – Fred presented a lot of information. There was a lot of discussion about having a spring event for 3 Chords that would be a seminar/jam format to provide information in areas of health insurance. The organization that Fred is working with (AHIRC) will provide all the information/handouts and 2SBA would plan and market the event as well as do followups. Event will be geared toward the arts community as a whole. Fred suggested a tag line of “Everybody Loves The Blues They Just Don't Know it Yet”

### **New Business**

- **Matt Roman** – a motion was made to sell the left over Rock for Roman T-Shirts from our web site as a way to help Matt defray his medical expenses. Motion was unanimously approved.
- **Mountain Mike** – a motion was made to make a donation to Mountain Mike as we did for Matt Roman. Motion was seconded and unanimously approved.
- **Phone Survey** – Dave Behn has volunteered to call the 2SBA membership and ask them pointed question to help us enhance member benefits as we go forward.
- **Les Event Idea** – Les pitched an idea to have an event to benefit Veterans suffering with PTSD. There was some discussion and it was determined that it fell too far out of the scope of our mission statement.

- **LRBJ** – Regina wrote a grant in June for LRBJ prior to Bev Conklin's resignation. 2SBA was approved for a grant in the amount of \$1161.00 and it is to be used specifically for LRBJ. Given the situation Regina tried to give the money back and they would not take it. Therefore 2SBA will be sponsoring the LRBJ for the exact amount of the grant. According to last years sponsorship document that would make 2SBA a Delta Blues Sponsorship (up to \$1000) which gets us representation on the Flyer & T-shirt Listing, Website Listing with Logo.

### **Action Items**

- **Mary** will work with Roman to get images and info to make shirts avail for sale from web site.
- **Judy** will get info from Regina and mail check to Mountian Mike.
- **Les and Dave** will formulate questions and submit to board for approval. Questions will be sent to membership via email as well.
- **Board** is to come to next meeting with workable ideas for 3 Chords event.

### **Upcoming Special Projects**

- February Show
- LRBJ major sponsor.

### **Next Meeting Dates and Time**

- It was agreed to have the board meeting on Thursday December 18<sup>th</sup> at 7pm at City Diner. Gina will make the usual reservations.

### **Adjournment**

At 8:42 PM, Motion made to adjourn the meeting, it was seconded and vote was unanimous.