

# 2<sup>nd</sup> Story Blues Alliance

## *Monthly Board of Directors Meeting*

Meeting Minutes

August 12, 2014

### **Opening:**

The July board meeting was called to order at 7:20 PM on 07/16/2014 by Mary Pierce

### **Present Board Members:**

Les Houck, Donna Houck, Judy Snyder, Regina Trieber, Craig Stefco, Mary Pierce, Brain Berlanda

### **Quorum Validation:**

100% in attendance

### **Approval of Previous Meeting Minutes**

- Minutes were approved as submitted with amendments to made as requested by Bev in an email dated August 17th.

### **Approval of Treasurers Report**

- Treasurers report was approved as submitted with the amendment of Judy breaking down (itemize) the \$170 reimbursement that was given to Gina.

### **Old Business**

- **Mary** was to contact Rick Flores and work with him to get the web site into shape. Attempts to set up a meeting have not yet resulted in a meeting. However, Mary will contact Rick and get the information needed to move forward. It would be ideal if Rick could meet with the board to go over everything. Some specific question for Rick are 1. What exactly does the membership module we bought do. 2. Do we have and automated way to do a monthly newsletter at no additional cost. 3. What manages email blasts for 2SBA? 4. What is Club Express, what does it do, do we really need it?
- **Les** was to explore options for 2SBA picnic. Options were presented followed by some discussion and the decision was made to have the picnic at Fountain Hill Hose club, rental will be \$275, first choice date is September 28<sup>th</sup>, second choice date is September 27<sup>th</sup>. Event will be from 1pm to 6pm, approved budget is \$1,000 with a contingency (50/50 at event) if we go over. Mary will do the flyer for the event and post details to website. Rental is to be paid up front. Judy gave Les a check. IBC winning band will be asked to perform for \$300.
- **Donna** secured a new PO Box for 2SBA, it has been posted to web site and she has been reimbursed. Donna will be responsible for checking the 2SBA mail.
- **Mary** emailed Fred and Doc with no response. Fred is very ill so we are just going to support him and pray for a miraculous recovery. Doc is busy with new practice and we will be patient. It was agreed that we have lots of other work to do and we are in big hurry.
- **Les** presented options for October show which was followed by some productive discussion. Decision was made to seek Mike Zito for our first choice and Billy Thompson for our second choice. Opener will be chosen from a list of member bands. Discussion included performance possibilities for the Toys for Tots show. The decision was made to have Billy Thompson as our first choice and Popa

Chubby as our second choice. Les will contact booking agents and send into via email. Friars Point will Open for Toys for Tots show.

- **Donna and Mary** were to work on Membership and will continue to do so with Gina's help.
- **Gina** confirmed a seminar is available at the Non Profit Expo. Mary made a motion to approve 2SBA participation in the event. Motion was seconded and the vote was unanimous. There will be about a \$200 fee to be involved. Judy will provide Gina with a way to pay for registration.

## New Business

- Phone numbers to be added to the web site will be Gina's 610-398-3282 for general information and Les's 610-882-1720 for Tickets and Reservations.
- 2SBA is severing all ties with LRBJ. Our only participation will be as a vendor. IBC is a 2SBA event and will remain so.
- GLVMA is coming up. Discussion took place on the possibility of 2SBA sponsoring an award and having representation at the event. Brian will inquire and report back.
- It was decided to offer NEW members the rest of 2014 for free. We must publicize in an effort to get as many new members as possible.
- The annual 2SBA Picnic will also be an informal meeting to secure volunteers for our committees.
- Board discussed and identified committees that need to be formed. Official duties of each committee will be defined later. The decisions are as follows:
  - Fundraising Committee      Chaired by Judy with Les as member
  - Marketing committee      Chaired by Mary
  - Performance committee      Chaired by Les with Brain and Dave B
  - Membership committee      Chaired by Donna
  - IBC committee      Chaired by Brian
- There was some important discussion on how 2SBA can continue to support our members and the full time artists in our area. One idea was to invite a financial advisor in to make members aware of what is out there in the areas of retirement, medical insurance and investments.

## Action Items

- **Mary** will continue to reach out to Rick until a meeting is set up.
- **Les** will book the picnic as discussed and email confirmed details to board.
- **Brian** will contact IBC band and offer them \$300 to perform at the 2SBA picnic.
- **Donna, Mary and Gina** will work on membership. Their efforts are to result in an updated membership list, a list of member bands and a list of members willing to volunteer.
- **Regina and Mary** will represent 2SBA at the Sept 13 non-profit expo.
- **Brian** is to contact GLVMA and inquire about 2SBA sponsorship opportunities and representation at this years event.
- **Mary** to investigate potential companies or agents to put on an informative luncheon for members.

## Upcoming Special Projects

- Lehigh Valley Non-Profit Awareness Expo

- 2SBA Annual Membership Picnic
- October Show
- Toys For Tots

**Next Meeting Dates and Time**

- It was agreed to have the board meeting on Tuesday September 16<sup>th</sup> at 7pm at City Diner. Gina will make the usual reservations.

**Adjournment**

At 9:04 PM, Mary made motion to adjourn the meeting, it was seconded and vote was unanimous.